



“The major challenge for nonprofits is to give community a common purpose.” Peter Drucker

Our community of leaders representing all nonprofit service delivery systems for people with severe vision loss is unique not only in this “blindness biz,” but unique in the broader nonprofit world. VisionServe’s members are truly a community, which was the inspiration/instigation for every project or activity we undertook in 2016. We continued to advocate across a broad spectrum of issues, informed researchers and allied health professionals, kept members up-to-date, and created opportunities for networking, collaborations and executive excellence.



Miki Jordan
Board Chair



Roxann Mayros
CEO

Year in Highlights

- Retained 95% of membership
- 85% of Strategic Goals accomplished
- Launched new conference model – CEO Summit
- Compensation and Benefits Study
- Membership Survey
- Upgraded computer systems, redesigned our website, migrated to Windows 365
- Completed year 1 of 5-year Federal grant
- Formalized board governance policies, procedures, and on-boarding of new members
- Committees worked actively to address membership, WIOA, audit and compliance, fund development, and resource enhancement
- Served on Federally mandated advisory council at Mississippi State’s NRTC
- Advocacy: WIOA, Cogswell Macy Act, New York licensing, charitable deduction,
- Participated in discussions/task forces to create one designated professional title for vision rehab professionals, Vision 2020, increasing Federal funding for older blind, re-writing vision rehabilitation textbook,
- Hired additional staff

By the Numbers

- 106** Members
- 111** Conference attendees
- 17** Sponsors
- \$50,000** Sponsorships
- 6** Member visits
- 10** National conferences attended by our staff
- 4** National presentations

Financials

	2016	2015
Assets	\$506,870	\$547,121
Liabilities	\$234,150	\$186,740
Total Net Assets	\$146,033	\$360,837
Donor Restricted	\$22,573	\$72,780

Our Contributors – Our Champions

Thanks to your generosity, we have been able to strengthen our programs and extend critical resources to our members. Your continuing support will pave the way for a future of possibilities. To continue to champion VisionServe's mission, go to www.visionservealliance.org and click the Donate button.

Personal Donors - \$13,325

Mark G. Ackermann
Erika Arbogast
Michael J. Bina
Jeff Braisie
Lauren Branch
Pam Brandin
Ron J. Cole, MD
Elly Du Pre
David Ekin
Billy Henry
Loretta Himmelsbach
Robert Hoak
Gidget Hopf
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Miki Jordan
Bernadette M. Kappen
Kimberly and David Leight
Mark Lucas
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Dan Needham
Jim and Gisele Phipps
Steve Pouliot
Ken Rosenthal
Les Stocker

Iris Torres-Gardner
Louis Tutt
Renee Vidrine

Sustaining Donors - \$11,350

ABVI -Goodwill
Association for the Blind and Visually Impaired
Blind and Vision Rehab Services
Braille Institute
Earle Baum
Ensign Skills Center
Envision
Junior Blind
Lighthouse Guild
Lighthouse Louisiana
New Hampshire Association for the Blind
New York Institutes for Special Education
Overbrook
St. Louis Lighthouse for the Blind
St. Louis Society for the Blind
The Carroll Center
Vermont Association for the Blind and Visually Impaired
VISIONS/Services for the Blind
Vista Center for the Blind

Conference Scholarship - \$2,250

Anonymous
Anonymous Employer
ABVI-Goodwill
Braille Institute
St. Louis Lighthouse

SPONSORS

CEO Summit

Robert Brinckerhoff
Colorado Springs Convention & Visitors Bureau
Fort Collins Lions Club
Lewis Direct
Morgan Stanley
Rocky Mountain Lions Eye Bank
US Paralympics
Vanda
We Fit Wellness

Fall Conference

Bookshare
Robert Brinckerhoff
Envision
Humanware
Lewis Direct
Lighthouse Guild
Mutual of America
Orr Associates
Regeneron
San Antonio Lighthouse
Vanda

In-Kind Contributions

Envision: printing
Lewis Direct: printing, postage, design graphics
San Antonio Lighthouse: staffing
Fall Conference
St. Louis Society for the Blind: Braille, equipment, support staff

2016 Board of Directors

Mark Ackermann, Lighthouse Guild International
Erika Arbogast, Blind and Vision Rehab Services of Pittsburgh
Michael Bina, Maryland School for the Blind
Lauren Branch, NewView Oklahoma
Pam Brandin, Vista Center for the Blind and Visually Impaired
Wells Jones, Guide Dog Foundation
Miki Jordan, Junior Blind
Bernadette Kappen, New York Institute for Special Education
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Mike McGowan, NOAH
John Mitchell, Cincinnati Association f/t Blind and Visually Impaired
James Phipps, The Iris Network
Steve Pouliot, Vermont Association f/t Blind and Visually Impaired

Mission:

To engage leaders in building a better world through services for people with vision loss.

Vision:

To be a leader and a unified voice in the field of services for people with vision loss for advocacy, education, ethical management, professional growth, and enhanced services.

Purpose:

To build and nurture a diverse core of future and current leaders within a healthy and vibrant network of private nonprofit organizations throughout the United States and Canada whose commitment is to enrich the lives of those living with vision loss and to remove the barriers to the pursuit of opportunities, growth, and enhanced services.



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