

Annual Report

2019 IMPACT REPORT - YEAR IN HIGHLIGHTS



CREATING OUR NEW SHARED VISION

2019 was an exciting year for VisionServe Alliance. Lee Nasehi began her tenure as President and CEO with a terrific CEO Summit in Nashville, during which the Board of Directors, staff and members agreed to conduct the Fall Executive Leadership Conference using an Open Space Technology format. Both conferences had record-breaking attendance and helped VisionServe Alliance break down barriers between the many silos in our field and true networking leadership was initiated between many member organizations and their partners.

EOS and AVLNC

During her first year, Lee implemented Traction/EOS™ at VisionServe Alliance and started offering implementation services to member organizations; conducted the pilot year of the web-based patient referral system, VisionRefer, with 39 member organizations; and recruited 35 member organizations and several committees full of dedicated advocates to focus on the important issues related to Aging & Vision Loss. This year, VSA assumed the role of coordinating the Aging and Vision Loss National Coalition to continue the work in the aging and vision loss area.

Representatives from over 20 organizations active in the field met in person and via teleconference, producing strong progress on several initiatives.

The Board of Directors



The VSA Board completed two days of strategic planning in Nashville this past May, collectively focusing the alliance's vision, core values and purpose for the next 5 years.

Nashville CEO Summit



A record-breaking 77 leaders, speakers, and sponsor reps attended the 3.5-day CEO Summit in Nashville, TN to share ideas and learn.



VisionRefer



VisionRefer embarked on a successful 12-month pilot program in partnership with Florida ASB and its 17 agencies as well as Future In Sight in New Hampshire and NewView Oklahoma. By year's end, VisionRefer had 280+ referrals, 60+ referring offices and 38 providers in 17 states

GROWING. TOGETHER

The 2019 Executive Leadership Conference embraced a new format called Open Space Technology and received rave reviews from attendees. We recognized the stellar achievement of 6 leaders for our annual awards and awarded 7 Assistive Technology grants.



The engagement of VisionServe Alliance members continued to grow, demonstrating that the leadership of its alliance is the membership collective,

assuring strong core values and commitment to the positive impact we make for our mutual constituents with every action we take. Together we CAN do so much!!!

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VisionServe Alliance

LEADING TO A BETTER WORLD
FOR PEOPLE WITH VISION LOSS

SUSTAINING DONORS (\$32,100)

ABVI –Goodwill
ABVI –Michigan
Braille Institute of America
BVRS of Pittsburgh
Center f/t V.I. Atlanta
Enight Skills Center
Foundation Fighting Blindness
Future In Sight
Guiding Eyes f/t Blind
Inspiration Foundation
Lighthouse f/t Blind – STL
Louisiana Association f/t Blind
Louisiana Lighthouse
New York Inst. for Special Ed
St. Louis Society f/t Blind & V.I.
US Assoc for Blind Athletes
Valley Center f/t Blind
Vermont Assoc. f/t BVI
VISIONS/Services f/t BVI
Vista Center f/t BVI

30/300/3000 CAMPAIGN DONORS (\$1,290)

Miki Emehiser
Renee Vidrine

CONFERENCE SCHOLARSHIP (\$3,650)

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ABVI Goodwill
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Lighthouse f/t Blind – STL
Mutual of America
Network for Good

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San Antonio Lighthouse
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Vispero
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IN-KIND CONTRIBUTIONS

Center f/t Blind & V.I. Atlanta
Lewis Direct Advertising
LightHouse
f/t Blind & V.I. San Francisco
St. Louis Society f/t Blind & V.I.

120

Total Members

25

Sponsors

8

New members

256

Conference
Attendees

By The Numbers

	2018	2019
Assets	\$ 441,470	\$444,757
Liabilites	\$115,516	\$121,844
Net Assets	\$325,954	\$322,913