**VisionServe Alliance**

**2019 Impact Report – Year in Highlights**

Creating our New Shared Vision.

2019 was an exciting year for VisionServe Alliance. Lee Nasehi began her tenure as President and CEO with a terrific CEO Summit in Nashville, during which the Board of Directors, staff and members agreed to conduct the Fall Executive Leadership Conference using an Open Space Technology format. Both conferences had record-breaking attendance and helped VisionServe Alliance break down barriers between the many silos in our field and true networking leadership was initiated between many member organizations and their partners.

And in between, Lee implemented Traction/EOS™ at VisionServe Alliance and started offering implementation services to member organizations; conducted the pilot year of the web-based patient referral system, VisionRefer, with 39 member organizations; and recruited 35 member organizations and several committees full of dedicated advocates to focus on the important issues related to Aging & Vision Loss.

The engagement of VisionServe Alliance members continued to grow, demonstrating that the leadership of its alliance is the membership collective, assuring strong core values and commitment to the positive impact we make for our mutual constituents with every action we take. Together we CAN do so much!!!

1) **VSA completes bi-annual strategic plan and implements EOS™**

The VSA Board completed two days of strategic planning in Nashville this past May, collectively focusing the alliance’s vision, core values and purpose for the next 5 years.

2) N**ashville CEO Summit**

A record-breaking 77 leaders, speakers, and sponsor reps attended the 3/5-day CEO Summit in Nashville, TN to share ideas and learn.

3) **VisionRefer Pilot Program**

VisionRefer embarked on a successful 12-month pilot program in partnership with Florida ASB and its 17 agencies as well as Future In Sight in New Hampshire and NewView Oklahoma. By year’s end, VisionRefer had 280+ referrals, 60+ referring offices and 38 providers in 17 states

4) **AVLNC**

This year, VisionServe Alliance assumed the role of coordinating the Aging and Vision Loss National Coalition to continue the work in the aging and vision loss area. Representatives from over 20 organizations active in the field met in person and via teleconference, producing strong progress on several initiatives like this 1-page awareness flyer.

5) **Atlanta ELC**

The 2019 Executive Leadership Conference embraced a new format called Open Space Technology and received rave reviews from attendees. We recognized the stellar achievement of 6 leaders for our annual awards and awarded 7 Assistive Technology grants.

Personal Donors - General Fund ($9,865)

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30/300/3000 Campaign Donors ($11,447)

Sustaining Donors ($21,180)

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Conference Scholarship ($3,650)

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In-Kind Contributions

Center f/t Blind & V.I. Atlanta

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By the Numbers

120 Members

8 New Members

25 Sponsors

30/300/3000 Campaign Donors ($1,290)

Miki Emenhiser

Renee Vidrine

Financials:

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| --- | --- | --- |
|  | |  |
|  |  |  |
|  | 2019 | 2018 |
| Assets | $  444,757.00 | $         441,470.00 |
| Liabilities | $  121,844.00 | $         115,516.00 |
| Net Assets | $  322,913.00 | $         325,954.00 |