

**VisionServe Alliance Board of Directors Quarterly Meeting**

**Monday, December 12, 2022 1:00 pm - 2:30 p.m. ET**

**AGENDA**

Call to Order, Welcome & Segues (5 min) Lauren B./All

Consent Agenda (2 min)

* October 2022 BOD Minutes
* Committee Meeting Minutes
* 2023 Committee Assignments

Treasurer’s Report (5 min) Dennis Steiner

* October Financials
* Current Year-End Projections Lee Nasehi

2023 Annual Operating Plan and Budget (20 min) Lee, Lauren, Dennis

* Review Revised AOP and AOB which includes opportunity for Enterprise License with Edyth Bush Institute of Philanthropy and NonProfit Leadership, Executive Leadership Bootcamp (different from the New CEO Bootcamp at the Spring CEO Summit), and New Marketing Plan (new attachment with proposed details)
* **BOD Action Required: Discuss and approve**

2022 Membership Report (5 min) Courtney

* Discussion of 2022 Membership Efforts and Invitation to participate in Membership Committee Meetings to Increase membership numbers

Partnership with NIB on Fall 2023 Conference (10 min) Lauren

* Results of Lauren and Lee’s Meeting with Kevin and Angela: no longer pursuing joint conference

Aging & Vision Loss National Coalition (10 min)

* Results of Market Research conducted by EDGE of the Ad Council and Next Steps: Additional Phases pursued as funds raised Sue Draddy
* Aging & Vision Loss Big Data Project: State Reports Production & Funding Update: Additional Suggested Action Lee

Partnership with Ohio State University for Translational Research: Progress on Planning and suggested Action (15 min) Lee

* 18-64 Year Old Cohort Project Update & Funding Model
* 0-22 Year Old Cohort Project Update & Funding Model

March 2023 CEO Summit in Austin, TX (10 min) Shari

* Overview of Goals for the Summit
* Program and Activities

Determine Dates and Times of 2023 Quarterly Meetings (5 min) All

Potential Dates: **BOD Action Required**

* Q1 - Sunday, March 26, 2023, 10-3 or 11-4 (in person at CEO Summit in Austin);
* Q2 - Monday, June 19 or Tuesday June 20, 2023 via Zoom 90 minutes;
* Q3 - in person in October 2023 in conjunction with a conference or as a stand alone retreat place TBD;
* Q4 - Monday, Dec. 11, 2023 or Tuesday Dec 12 via zoom for 90 minutes

Conclusion and Adjournment: Actions & Assignments; next meeting Sunday, March 26, 2023 in person at CEO Summit in Austin, TX (5 min)